

Keith Irons

Certified Business Consultant

Accomplished and dynamic certified business professional with a proven history in creating online presence, strategic planning, retail, business sales, support, training and sales management. Technologically savvy in industry-specific technologies to train, coach, teach and mentor business owners to success.

- Accounting Expert
- Marketing Expert
- New Business Idea Expert
- Sales and Service Expert
- Revenue Driving Growth Expert
- Business Management Expert

Business Career Highlights

- Helped over 100 online business owners to start, increase profits and design their business for success.
- Military Senior Retail warehouseman. In charge of retail store inventory, cost budgets and maintaining inventory ordering for post exchange.
- Previous Business Owner for 10 years. Began with \$500 investment and increased profits to \$20,000 a month in 3 years. Managed products and services.
- Worked as a Business Consultant to increase profits for more than 40+ businesses, earning businesses one million plus. Trained sales, service and parts department and improving old processes.
- Implemented long range strategic strategies and process improvements to maximum business profit and losses, by focusing on sales and expenses.
- Worked with Businesses to provide solutions to increase a competitive advantage over their competitors by establishing best practices and implementing processes.
- Setup meetings with customers to find the right business system for their business. Setup training and assisted with strategic training plans and support.
- Established all processes and procedures to increase business productivity and the bottom line. Provided on-time solutions before, during and after implementation.
- Created marketing and media programs to bring in more customers, increased profits by 40%.

Education & Credentials

Masters of Fine Arts | GPA: 3.8 (Magna cum Laude)
Bachelor of Business Administration: Business, Finance & Marketing | GPA: 3.5
Associate Degree: Computer Science | GPA: 3.9

Professional Memberships

National Honor Society | Alpha Phi Omega | Knights for Christ | Sigma Lau Tau
Louisiana Hospital Association | Board of Directors | ACHE

Training Certifications

Certified Business Consultant
Certified Life Coach

Certified Public Speaker
Certified Accounting, Sales and Marketing